



## Security Analysis

In this era of heightened security, security consulting goes well beyond selling homeowners simple monitored alarm systems. Today's security consultants spend considerable time with each client, assessing and evaluating the entire family's security needs to develop an individualized security plan. The security plan takes into account home, personal, identity, and virtual security.

Home security includes alarm systems, creating security zones within the home, security lighting, reinforcing doorjamb, upgrading window and door locks, as well as simple proactive security measures such as keeping bushes, trees, and shrubs clear of windows and entrance doors. Personal security includes self-defense training, handheld security devices, and training in how to spot suspicious behavior. Identity and virtual security include taking measures to ensure that criminals cannot hijack a person's identity in the real world or online, as well as creating security firewalls to prevent critical information from being stolen from personal computers.

NOTE: Family dynamics and needs vary from family to family and location to location. I build my presentation based on your needs and what you and your family are trying to accomplish. Before we meet, if you have specific requests please let me know. Most of the time, this will be accomplished in the free 30-minute consultation.

### 1. Home & personal security consultation:

- Full property evaluation (Interior & Exterior)

#### A. Interior

1. Interior lighting, cameras & alarms
2. Safe rooms
3. Escape plans and when to leave the house
4. If you can/need to flee the house, where do you go
5. Home alone or with family

#### B. Exterior

1. Perimeter safety plan (plants, lights, secure backyard if possible)
2. Pros & Cons for security cameras & alarm system
3. Placement of security cameras (record or don't record)

## 2. Security plans for the family when in the home:

- What is suspicious behavior or potential threats.
- What triggers your security plan and when do you back to normal.
- Plan for a single person vs multiple family members.
- When to hide and when to fight.
- Self-defense tools.
  - A. Lethal
  - B. Less Lethal
  - C. Self-defense
  - D. Items around the home

## 3. Reporting suspicious activity or an incident that is occurring:

- A. Calling 911 (what does dispatch need)
- B. How Police will respond to your call and how fast (varies where you live)
- C. What to do while waiting for Police to arrive
- D. When Police arrive what to expect
- E. What happens after you've reported your case
- F. What happens during the Police investigation

## 4. Reporting an Incident after it has occurred:

- This will vary based on circumstances, we will discuss this further during our meeting.

## 5. Security plan for Individual/ family when out of the home:

- Individual
  - A. Situational awareness and how to protect yourself
  - B. When out in public alone how to protect yourself
  - C. Safety plan in the event of an emergency.
- Family
  - D. Situational awareness and how to protect yourself & family
  - E. When out in public as a family how to protect yourself & family
  - F. Safety plan in the event of an emergency
  - G. Avoiding danger zones and what is a danger zone.

## 6. Family Executive Protection:

- A. Benefit of family protection
- B. Cons of family protection
- C. Different programs (Full-time or part-time)
- D. Retainer fees for specific security services